

CASE STUDY

Outplacement Support for a Housing Association

What was the client need?

In the face of economic challenges and organisational restructuring, A Housing Association was in search of an effective outplacement support programme to aid employees through career transitions. This case study explores how INTOO provided tailored outplacement services, fostering positive outcomes for both employees and the organisation.

Their objective was to provide comprehensive outplacement support for affected employees during the restructuring process, ensuring a smooth transition for departing staff and to maintain morale and reputation.

What did INTOO do?

INTOO partnered with the Housing Association to deliver a bespoke outplacement programme, focusing on individualised career transition support. The solution included:

Personalised Career Coaching: Each affected employee received one-on-one coaching sessions tailored to their unique career aspirations and development needs. Our experienced coaches provided guidance on CV writing, interview skills, and personal branding strategies.

Access to Digital Resources: Employees were granted access to our extensive INTOO4You career transition portal, offering resources such as video tutorials, webinars, and articles on job search techniques and personal growth.

Group Workshops: We facilitated interactive workshops focusing on resilience, networking, and navigating career transitions. These workshops aimed to empower employees with the skills and mindset necessary to approach the job market confidently.

Ongoing Support: INTOO maintained regular follow-ups with each participant, providing continuous encouragement and assistance until they successfully secured new roles.

What was the outcome?

The implementation of INTOO's outplacement services yielded impressive results:

High Engagement: 85% of employees actively participated in coaching sessions and workshops, demonstrating strong engagement with the support offered.

Positive Feedback: Participants expressed high satisfaction and appreciation for the personalised support they received, as evidenced by testimonials collected post-programme.

Successful Transitions: Within three months, 75% of employees who engaged with our services secured new employment, ensuring continued career progression.

"INTOO's support was instrumental in helping our employees transition smoothly during a challenging period. The tailored approach and dedication from their team made a significant difference." – Sophie, HR Manager



Aylyn – Project Manager

"INTOO's outplacement services was extremely helpful during my career transition.

The INTOO4You' platform was intuitive and provided all the resources I needed to move forward confidently. What stood out was the dedicated career coach who offered invaluable support and guidance tailored specifically to my goals.

Their optimism and professionalism made all the difference, ensuring I was not only prepared for my next role but also excited about the possibilities ahead. I highly recommend INTOO for anyone navigating a career transition."

